Media kit 2026–2027

Le Bonheur Vadrouille



The four of us in Manarola

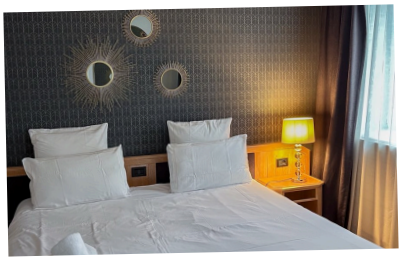
We are Kevin and Aline, with Martin (7) and Clémence (4).

We show what a stay really feels like for a family: the welcome, the rooms, the pool, the meals and all the little moments in between. We also travel as a couple for short getaways.

Italy · French Alps · Lapland
Northern France
Next: Costa Rica



The reading corner



The room



The bar

4–5	100+	8.8%	71%	81%	71%
trips per year	pieces of content	engagement rate	views from non-followers	aged 25 to 44	live in France

Instagram insights over 30 days, September 2026

What we offer

- Professional-quality photos of the property
- Short-form Reels for Instagram
- Stories during the stay, from the children's point of view
- All content clearly disclosed as a partnership

How we work

- **Genuine**: only places we would recommend to friends
- **Gear**: DJI Mini 4K drone and gimbal
- **UGC (user-generated content)**: natural, guest-style photos and videos you can reuse on your channels
- **Flexible dates**: late 2026 to late 2027

In exchange: a complimentary stay, or a discounted rate.

lebonheurvadrouille@gmail.com
lebonheurvadrouille.fr/en · @lebonheurvadrouille